



Multifamily Leadership recognizes Perry Reid Properties as an official Best Place to Work Multifamily®

Lincoln, NE - December 6, 2024: Perry Reid Properties has ranked #11 in the nationwide Best Places to Work Multifamily®, published annually by Multifamily Leadership. Perry Reid Properties also ranked #26 in the Nationwide Best Places to Work Multifamily for Women.

We were honored at the Multifamily Innovation® & AI Summit in Phoenix, AZ, on December 5-6, 2024, where we discovered our nationwide ranking.

The multifamily industry, serving apartments and their residents, contributes more than \$3.4 trillion to the economy annually and supports over 17.5 million jobs. Apartment living continues to be a smart and accessible choice for families and individuals, while also driving significant economic impact in local communities.

At the core of our success is a commitment to workplace culture. As CEOs and executive teams innovate around the resident experience, employee engagement has emerged as a critical driver of business results—boosting revenue, reducing turnover, and inspiring new ways to serve our communities. The Best Places to Work Multifamily® program honors companies that cultivate exceptional work environments and consistently invest in their employees.

The rankings are determined through a rigorous evaluation process, analyzing each company's workplace policies and procedures alongside confidential feedback from employees. The program is part of a broader effort to foster growth, innovation, and excellence across the multifamily industry while attracting dynamic new leaders to the field.

"If you want to know whether a workplace is truly great, you ask the people who work there," says Patrick Antrim, Founder and CEO of Multifamily Leadership. "Employee engagement is a far better predictor of organizational success than company size because it directly influences behaviors and performance. The companies recognized as Best Places to Work Multifamily® are driving the future of our industry."

The program provides value not only to ranking companies but also to all participants. Each company receives a detailed report summarizing employee engagement data, satisfaction metrics, and employee comments. This report serves as a powerful tool for organizations seeking to improve their workplace culture and drive better business results.

Antrim adds, "Today's workforce demands more than just jobs—they want to work for companies that align with their values and make a positive impact. The companies recognized as Best Places to Work Multifamily® are demonstrating that strong leadership and a clear mission create lasting success. These companies will have an even greater influence in the years to come."