

# **Pedigree Public Relations**

# **Developers Celebrate Groundbreaking of The Spark on Cedar**

Former National Welding site to be reborn as transit-friendly apartment community

WHITE PLAINS, NY – March XX, 2025 – Anthony Properties (AP) in partnership with Perry Reid Properties (PRP) is excited to announce the groundbreaking of The Spark on Cedar in Newington, CT. The project will consist of 232 Class-A apartments at the former National Welding site along Cedar Ave. This project will represent the twelfth property which AP and PRP have co-developed. The development team has selected Callahan Construction Managers as the General Contractor. Callahan is a full-service construction management company headquartered in Bridgewater, Mass. with offices in White Plains, NY.

The Spark on Cedar development is a public-private partnership with the Town of Newington and the Connecticut Department of Economic and Community Development (DECD), and represents a collaborative approach to revitalizing the former National Welding property. The city of Newington procured a \$2 million grant from DECD to support remediation of the brownfield site and attract developers capable of converting the underutilized parcel into a highend transit-oriented development. With an extensive portfolio featuring residential and transit-friendly projects, the development team was a natural fit to oversee the site's transformation.

The project site is centrally located and offers future residents a wide range of shopping, dining, and entertainment options, along with proximity to many leading Connecticut employers. In addition, the nearby Cedar Street Station provides express service to downtown New Britain in about 6 minutes and downtown Hartford in about 20 minutes via the CTfastrack, Connecticut's first Bus Rapid Transit system.

"From the outset, the vision which we had for The Spark on Cedar was to offer the residents of Newington a desirable rental housing option, one offering not only outstanding amenities but also superior convenience," said Ross Anthony, president, Anthony Properties. "Thanks to the partnership from the Town of Newington and the DECD, we are now able to realize that vision and also create opportunities for prolonged economic growth impacting at both the state and local levels."

Callahan Construction, along with architect Hensley Lamkin Rachel, Inc. and engineering firm Fuss & O'Neill, was selected to oversee design and construction of the 4-story apartment community which will consist of studio, one-, and two-bedroom units along with 301 parking spaces and amenities including a resort-style swimming pool, a dog park and pet spa, and EV charging stations. In addition to building the new residences, Callahan's robust pre-construction planning services are being utilized to create a safe, efficient jobsite within a densely populated urban corridor.

"We are pleased to have the opportunity to deliver a much-needed residential community to



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downtown Newington, and to do so as part of a dynamic team showcasing the impact of private-public partnerships," said Dave Morrow, vice president of New York Operations for Callahan Construction. "As a leading construction manager that has completed numerous residential communities across the northeast, we are confident that The Spark on Cedar will be source of pride for the City of Newington, our partners at Anthony Properties and Perry Reid Properties, and the residents that will soon call it home."

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# **About Anthony Properties**

Anthony Properties, headquartered in Dallas, Texas is a privately held real estate company. Founded in 1987 by Jay Anthony, their mission is to create enduring value for their four key stakeholders: their staff, their investors, the customers they serve and the communities in which they operate. Their values are reflected in their business operations from beginning to end. For more information, visit <a href="https://anthonyproperties.com/">https://anthonyproperties.com/</a>.

# **About Perry Reid Properties**

Perry Reid Properties, headquartered in Lincoln, Nebraska is a privately held real estate company formed in 2001 by Phil Perry and Craig Reid. PRP is a full service development and operations company that owns and manages approximately 8,000 multifamily units across seven states. For more information, visit <a href="https://perryreid.com/">https://perryreid.com/</a>.

### **About Callahan Construction Managers**

Callahan Construction Managers is a full-service construction management company based in Bridgewater, Mass., with a regional office in White Plains, NY. Callahan has served the New England and Northeast regions for over 70 years. As one of the region's largest open shop construction firms, Callahan provides a wide range of preconstruction and construction management services to local, regional, and national clients. Callahan's markets include multifamily residential, senior housing, affordable housing, hospitality, life sciences, corporate office, educational, retail and tenant fit up. Callahan was voted a 2023 "Top Place to Work" by the Boston Globe and 2024 "Best Place to Work" by the Boston Business Journal. Visit www.callahan-inc.com for more information.

#### **Media Contact**

Jeff Lavery
Pedigree Public Relations
jefflavery@pedigreepr.com
508.361.7539